

SELLER OPT-OUT ADDENDUM TO LISTING CONTRACT

OPT

This form recommended and approved for, but not restricted to use by, the members of the Pennsylvania Association of REALTORS® (PAR).

1 **LISTING BROKER (Company)** _____

2 **LICENSEE(S)** _____

3 **SELLER** _____

4 **DATE OF LISTING CONTRACT** _____

5 **PROPERTY ADDRESS** _____

6

7 **1. LISTING OF ADDRESS AND DISPLAY OF PROPERTY**

8 Seller's listed property and its address may be displayed on the Internet unless otherwise stated below (check all that apply):

9 Seller does not want the listed Property to be displayed on the Internet.

10 Seller does not want the address of the listed Property to be displayed on the Internet.

11

12 **2. SELLER'S ACKNOWLEDGEMENT**

13 Seller understands and acknowledges that, if the listed Property is not displayed on the Internet, consumers who conduct searches
14 for listings on the Internet will not see information about the listed Property in response to their search.

15

16 **3. VIRTUAL OFFICEWEB SITES AND INTERNET DATA EXCHANGES**

17 There are many ways of marketing properties electronically. Some brokers may use a virtual office web site (also known as a VOW),
18 or Internet data exchanges (also known as IDX), which are governed by specific rules and policies. Sellers have the right to control
19 some elements of how their property is displayed on a VOW and/or IDX website.

20 Seller elects to have the following features disabled or discontinued (check all that apply):

21 Comments or reviews about Seller's listings, or a hyperlink to such comments or reviews, in immediate conjunction with Seller's
22 listing.

23 Automated estimates of the market value of Seller's listing, or a hyperlink to such estimates, in immediate conjunction with
24 the Seller's listing.

25

26 **4. MLS COMMUNICATION**

27 Listing broker shall communicate to the MLS all of Seller's elections made above.

28

29 **SELLER** _____ **DATE** _____

30 **SELLER** _____ **DATE** _____

31 **SELLER** _____ **DATE** _____

32 **LISTING BROKER (Company Name)** _____

33 **ACCEPTED BY** _____ **DATE** _____

